

## **“World’s Largest” Fastener & Mill Supply Expo Getting Larger: Exhibit Space Projected to Sell Out**

The 36<sup>th</sup> Annual National Industrial Fastener & Mill Supply Expo (NIFMSE) scheduled for October 25-27, 2016 at the Sands Expo Center, Las Vegas, Nevada USA is getting better with age. With the expansion and move from Hall A to Hall C & D, NIFMSE Show Director, Susan A. Hurley projects a complete sell-out in exhibit space.

“We already reserved 70,000 net sq. ft. of exhibit space for 500 companies worldwide, putting us well ahead of booth sales this point in time, last year”, reports Hurley. “With the rapidly growing Machinery & Tooling area, we already have 19 companies in 3,800 sq. ft. of space, and we’re not stopping there. We are aggressively marketing to the adhesives and specialty tools industries, including drills, hand tools, power tools, and plant maintenance and safety products, all of which are gaining in popularity with today’s modern distributor.”

Tomorrow’s Opportunities—with all 2015 space renewal assignments now completed, the Expo is open to all new and returning companies for space selection. With plenty of good exhibit space locations still available, now is a great time to reserve exhibit space and get in on the action. Contact Susan Hurley at (614) 895-1279 or email [info@fastenershows.com](mailto:info@fastenershows.com) to start the process of choosing your location.

With the recent acquisition by the Emerald Expositions, a leading B2B trade show and conference producer, Fastener’s exhibitors and attendees will see minimal to no changes for the 2016 Expo. “It is business as usual. Our priority is to continue serving our customers, both exhibitors and buyers the best way possible and without any disruption,” said Karalynn Sprouse, EVP of Merchandise, International Sourcing & Manufacturing, and Fasteners at Emerald Expositions. “This early in the show cycle, our focus is renewing our 2015 exhibitors and then going after new opportunities. We have already locked in 9 new companies for the show. Next month, we will be looking at the buyer universe and strategizing on getting more buyers to the show by extending invitations to engineers, specifiers, and other recommenders from manufactures looking for better solutions. The future of NIFMSE looks very bright and I have faith the team will get it there.”

### **What Exhibitors said...**

*“I was pleased with the turnout in 2015. It looks like 2016 is going to be even bigger.”*  
*“I think it is a very important show. I have always had good response from exhibiting.”*

### **What Buyers said...**

*“I was able to meet new and existing suppliers in a short time.”*  
*“I was able to seek out new vendors. Maintaining a diverse list of sources is important to us.”*

### **Industry Outlook**

· Recent headline articles from *Fastener News Report* and [GlobalFastenerNews.com](http://GlobalFastenerNews.com)

include:

- Alcoa Signs \$2.5b Boeing Deals for Fasteners
- Bossard Reports Record Sales Despite Challenges
- Würth Industries Sales Up a Third: Global Würth Sales Up 9%
- U. S. Fastener Exports Fall After 2-Month Gains
- Hey! Three out of four isn't bad!
- Invest in Your Company's Future –

Reserve your exhibit space at the 2016 National Industrial Fastener & Mill Supply Expo Today!

Contact Susan Hurley at (614) 895-1279, email [info@fastenershows.com](mailto:info@fastenershows.com), or visit our website at [fastenershows.com](http://fastenershows.com).

### **About Emerald Expositions**

Emerald Expositions is a leading operator of large business-to-business tradeshows in the United States, producing more than 80 tradeshows and conference events per year, connecting hundreds of thousands of buyers and sellers across ten diversified end-markets, including Gift, Home and General Merchandise; Sports & Apparel; Design; Jewelry, Luxury, and Antiques; e-commerce; Creative Services; Healthcare; Military; Licensing; and Food. Emerald is headquartered in San Juan Capistrano, CA. The company's shows are typically the most prominent and important for exhibitors and attendees within their various industries. For more information on Emerald, please visit [www.emeraldexpositions.com](http://www.emeraldexpositions.com)