

Southwire Launches New Cable Tie

New Cable Tie Strengthens Southwire Tools & Assembled Products Project Solutions

Southwire strengthens its wire accessory category by adding an innovative cable tie. This new patent pending cable tie is simply the most versatile cable tie on the market today.

“Southwire is well known for bringing innovation to the marketplace and the Cable Tie continues this legacy. Its patent pending design eliminates the need to carry wire clamps, hose clamps, loop clamps and countless other items needed to get the job done. This allows the end-user to mount, bundle, and hang cables and cords more efficiently and conveniently than they can using the mounting cables that are in the market today,” says Dan Irvin, Director of Hand Tools and Accessories.

Added Tom Owen, Universal Cable Tie’s President and inventor, “We are very excited about the partnership with Southwire. Their presence in the wire and cable industry and proven track record of bringing innovative product solutions to the market is a win/win for all involved.”

Used to secure wire bundles and harness components quickly, the Cable Tie design features convenient pass through slots for securing the cable tie, if needed, without splitting the tie itself as often occurs with traditional ties. Molded from 6/6 Nylon, the Cable Ties are designed to function in a wide range of temperatures from 32°F (0°C) to 185°F (85°C). These ties are offered in a range of sizes and tensile strengths meeting the needs of almost all electrical, VDV, OEM, and MRO applications.

Southwire’s Tools & Assembled Products are available nationwide at retail outlets and electrical, electronic wholesale and tool supply houses. For more information on the Cable Tie call us at 1- 855-SWtools or visit our website, www.southwiretools.com, to see our complete product line and project solutions.

Southwire Tools & Assembled Products; [Built For Durability, Built For Reliability, Built For Work™].

About Southwire Company, LLC

Southwire Company, LLC is one of North America’s largest wire and cable manufacturers. Southwire and its subsidiaries produce building wire and cable, metal-clad cable, portable and electronic cord products and OEM wire products. Its brands include such well-known names as ROMEX®, SIGNAL®, SIMpull THHN®, Royal®, MCAP®, Copperfield® and Road Power®. Southwire also offers a variety of engineered products under the brand names SCR®, TRC® and Watteredge®. Southwire also produces and supplies tools and equipment, cord sets and other assembled products including brands such as Designers Edge®, Polar Solar®, Maxis®, Woods™ and Moonrays®. To learn more about Southwire and its subsidiaries, please visit www.southwire.com.