

## **National Industrial Fastener and Mill Supply Expo Launches New Website**

The National Industrial Fastener and Mill Supply Expo (NIFMSE) announced the arrival of its new, user- friendly web site, [www.fastenershows.com](http://www.fastenershows.com).

The new site provides extensive content and round- the- clock access to industry professionals who want to either sign up to exhibit at the show or attend as a buyer. The site will also serve as a hub for industry professionals who seek the latest news and happenings in the fastener industry.

Acquired by Emerald Expositions last year, NIFMSE is now backed by a powerhouse in the trade show world and with its resources NIFMSE can now offer its participants a contemporary website with features such as travel accommodations (including discounted hotel rates, directions and transportation instructions), conference schedules, floor map, press registration, up- to- date vendor list, speaker sign- up sheet, mobile app download information, social media portals, show overview and FAQ pages, as well as easy and convenient attendee and exhibitor registration options.

“The potential to reinvigorate our industry is right at our fingertips, and that’s exactly what we are doing with the launch of the new website,” said Linh Vu, marketing director. “We’re pumping life back into what has been a tired scene for quite some time. People are now able to engage with the show in a way they have never before been able to, and that’s what makes this so exciting!”

For more information and to sign up for NIFMSE, visit [www.fastenershows.com](http://www.fastenershows.com).

National Industrial Fastener & Mill Supply Expo:  
October 25 – 27, 2016  
(Exhibit hall open Wednesday & Thursday only)  
Sands Expo & Convention Center  
Las Vegas, Nevada

About National Industrial Fastener & Mill Supply Expo:  
Held annually in Las Vegas, NV, the National Industrial Fastener & Mill Supply Expo is the largest fastener expo in North America. Since 1981, the event continues to bring together the manufacturers and master distributors of industrial fasteners, precision formed parts, fastener machinery & tooling and other related products and services with distributors and sales agents in the distribution chain. The event consists of an all- day conference program presented by endorsing fastener associations and a show floor with more than 600 exhibiting companies from around the world. National Industrial Fastener & Mill Supply Expo is owned and operated by Emerald Expositions, a leading operator of large business- to- business trade shows in the United States, producing more than 50 trade shows and over 100 face- to- face events in total, including conferences, summits

and other events. Emerald Expositions connects more than 335,000 sellers and buyers each year and operates within the U.S. in 10 end markets (Gift, Home, General Merchandise and Manufacturing; Sports & Apparel; Design; Jewelry, Luxury & Antiques; E-Commerce; Creative Services; Licensing; Healthcare; Military; and Food).