

## **Morgan Wilson Joins National Industrial Fastener & Mill Supply Expo as the New Business Development Manager**

National Industrial Fastener & Mill Supply Expo (NIFMSE), the largest fastener show in North America, announced that Morgan Wilson will join NIFMSE as the new Business Development Manager as of October 10, 2016. With the recent Emerald Expositions' acquisition of NIFMSE we knew it was important to find more ways to connect our customers with theirs, adding more resources was at the top of the list. Wilson will join the team to continue to develop and maintain relationships with the show's long standing clients as well as lead the development of new product categories on the show floor while at the same time working with the team on developing strategies to grow attendance to further propel the show's 30+ years standing as the #1 most important international fastener event in North America.

"Morgan's proven industry experience and knowledge of the fastener and manufacturing market will be invaluable in serving the growing list of suppliers in the fastener industry, throughout the country," said Karalynn Sprouse, EVP of Manufacturing for Emerald Expositions. "As we continue to develop new product categories to serve our customers, we will look to Morgan's previous experience in the manufacturing sector and product knowledge to continue to elevate this 'must attend' event."

Before joining NIFMSE, Wilson worked as both a director of warehouse and sales executive for a leading distributor of quality fasteners, abrasives and cutting tools for over 10 years. In his roles, Wilson successfully negotiated and implemented deals and contracts that resulted in an increase in the company's bottom line in year over year profits.

"I'm excited about joining the team and know that this role is tailor made for my career," Wilson said. "Having been a past attendee at NIFMSE, I've seen and have come to appreciate how an organization like NIFMSE understands the needs of their customers and the importance of bringing our industry together. I am honored to have this opportunity to put my extensive background and knowledge to work."

Wilson is a Certified Fastener Specialist (CFS) from the Los Angeles Fastener Association (LAFA) since 2008. Morgan Wilson can be reached at [morgan.wilson@emeraldexpo.com](mailto:morgan.wilson@emeraldexpo.com).

### **About National Industrial Fastener & Mill Supply Expo**

Held annually in Las Vegas, NV, the National Industrial Fastener & Mill Supply Expo is the largest fastener expo in North America. Since 1981, the event continues to bring together the manufacturers and master distributors of industrial fasteners, precision formed parts, fastener machinery and tooling and other related products and services, with distributors and sales agents in the distribution chain. The event consists of an all-day conference program presented by endorsing fastener associations and a show floor with more than 600 exhibiting companies from around the world.

National Industrial Fastener & Mill Supply Expo is owned and operated by Emerald Expositions, a leading operator of large business-to-business trade shows in the United States, producing more than 50 trade shows and over 100 face-to-face events in total, including conferences, summits and other events. Emerald Expositions connects more than 335,000 sellers and buyers each year and operates within the U.S. in 10 end markets (Gift, Home, General Merchandise and Manufacturing; Sports & Apparel; Design; Jewelry, Luxury & Antiques; E-Commerce; Creative Services; Licensing; Healthcare; Military; and Food).

More information about the National Industrial Fastener & Mill Supply Expo can be found at [fastenershow.com](http://fastenershow.com).

*Photo: Morgan Wilson*

