

NFDA Introduces New Look

National Fastener Distributors Association is thrilled to announce the launch of our new logo and website. Visit www.nfda-fastener.org to see what we're so excited about.

The NFDA wanted a more modern look and feel to our logo, as our mission has evolved over time. As the NFDA continues to help our members thrive in the global marketplace, we also understand our target market is a diverse group in age and industry experience. Our rebrand keeps the historical roots of NFDA and offers connections with the next generation.

“We are very excited to launch this new logo, which connects people, groups, and organizations and fosters networking relationships within our industry with diverse backgrounds coming together as one, representing teamwork,” said Jodie Thinner, NFDA marketing committee chair.

The NFDA Marketing Committee has worked tirelessly this past year to bring this to fruition. Big thanks to Jennifer Ruetz, Warren Brooks, Mallory Cravens Nichols, Craig Penland, Jodie Thinner, and Kirk Zehnder.

