

## **Intercorp to be Featured on Discovery Channel**

*Innovations with Ed Begley Jr.* announced it will feature Intercorp in an upcoming episode of *Innovations*, Exploring Recent Advancements in Building Solutions. DMG Productions (responsible for creating the *Innovations* show) will educate viewers on the latest breakthroughs in fastening solutions. The episode will air in the third quarter of 2016 on Discovery Channel, with *dates and show times TBA*.

Founded in 1988, Intercorp is an industry leader in the fastener distribution business. *Innovations with Ed Begley Jr.* will explore Intercorp's flagship brand, Strong-Point, which is trusted by construction professionals throughout North America for commercial and residential construction projects. Audiences will learn about the brand and the importance of using high-quality fasteners in mission critical applications. The brand consists of a variety of high-end fasteners including: Self-Drilling, Drywall, Outdoor, Stainless Steel, Needle Point, Woodworking, Pole Gripper, Concrete, and Cement Board screws.

"Intercorp has always had a great reputation for high-quality fasteners in the construction industry, and we are really excited about the opportunity to show the audience of *Innovations with Ed Begley Jr.*, what makes our products so special," said National Sales Manager Law Winchester. "Most people don't realize how important the quality aspect of fasteners are and why we spend so much time talking about it. The fact is, everything—from your home to the stadium where you watch your favorite team play—uses fasteners of some kind to hold everything together. It's extremely important that these buildings stay standing, especially when under stress of any kind. When fasteners fail, the results can be catastrophic. With the help of *Innovations*, we get to show audiences why quality is key and why Intercorp's products are as good as they get."

Premium carbon and stainless steel fasteners are critical to the construction industry. With warehouses in Los Angeles, Chicago, Atlanta, Dallas, Portland, New York, Houston, Miami, and Cleveland, Intercorp has the nationwide footprint to service the needs of thousands of contractor supply stores, and their customers, with fasteners they can count on.

"When you have a company that has their products in as many high-profile construction projects and buildings as Intercorp, we knew we had to have them as a part of our episode, *Breakthroughs in Fastening Solutions*," said Eric Buckley, producer for the *Innovations* TV series. "They have an impressive reputation for quality fasteners, and we look forward to enlightening audiences on what an important role they play in the construction industry."

### **About Intercorp:**

For 28 years, Intercorp has proven to be a leader in the fastener distribution business. Intercorp's flagship brand, Strong-Point, is trusted by thousands of construction professional across North America for use in commercial building and residential projects. The brand consists of a variety of high-quality fasteners, including: Self-Drilling, Drywall, HVAC Needle Point, Decking, Stainless Steel, Pole Barn, Cement Board, and Concrete screws. With an outstanding reputation for quality products, quick

delivery and support for the distribution channel, InterCorp is the clear-cut leader for high-quality construction fasteners.

For more information, visit: [www.intercorpusa.com](http://www.intercorpusa.com).

**About *Innovations* and DMG Productions:**

*Innovations*, hosted by award winning actor Ed Begley, Jr., is an information-based series geared toward educating the public on the latest breakthroughs in all areas of society. Featuring practical solutions and important issues facing consumers and professionals alike, *Innovations* focuses on cutting-edge advancements in everything from health and wellness to global business, renewable energy, and more.

DMG Productions includes personnel specialized in various fields from agriculture to medicine, independent films to regional news and more. Field producers work closely with experts in the field to develop stories. This powerful force enables DMG to consistently produce commercial-free, educational programming that both viewers and networks depend on.

For more information, visit [www.InnovationsTelevision.com](http://www.InnovationsTelevision.com), or contact Eric Buckley at 866.496.4065 or via email at [info@InnovationsTVSeries.com](mailto:info@InnovationsTVSeries.com).

