

## **IFE and Desert Distribution Sales: Your Partners for Fluid System Components**

IFE is proud to announce cooperation with Desert Distribution Sales to promote IFE products in the Southwest and Rocky Mountains.

Desert Distribution Sales, LLC provides professional sales representation to engineered fastener and component manufacturers and suppliers. They offer sales support, product training and OEM development to distributors and end users throughout the Southwest and Rocky Mountains. Their approach is to aggressively promote the products and services of their principals. They strive to both increase market share and to grow the overall business. The territories covered are California, Arizona, Colorado, Utah, Nevada and New Mexico.

We are thrilled to work together with Desert Distribution Sales and to be associated with John Wachman and Jo Ann Morris. Both are leaders in the fastener industry. John was recently inducted and is now a member of the Fastener Hall of Fame for his contributions to the industry. Jo was recently named as 2021 Woman in Business for her support for her own organization and the fastener community.

To speak with an experienced member of their staff, phone them in Phoenix at 480.390.2577, Los Angeles at 480.471.3585, or Denver at 303.257.4406. Or email [Sales@DesertDistribution.com](mailto:Sales@DesertDistribution.com)

With IFE you have access to a large range of connecting, clamping and protection products, and the support to help you find the best solution for your application – and your budget. Our customer support includes in-house testing facilities and global manufacturing in strategic locations.

With the number of suppliers shrinking, if you are looking for an experienced partner... a company that is fast and flexible. Consider IFE.