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FOR IMMEDIATE RELEASE

International Fastener Expo 2018 Announces Better Than Ever Show Schedule

New Location, New Networking Events, New Extended Exhibit Hall Hours

LAS VEGAS, NV – October 26, 2018 – The 2018 International Fastener Expo (IFE), the largest industrial fastener show in North America, will take place on Oct. 30-Nov. 1, 2018 at its new location, Mandalay Bay Convention Center, Bayside B & C, in Las Vegas, NV. IFE 2018 features new special event locations, more opportunities to network with old and new friends, and new exhibit hall hours for its more than 5,000 attendees and 850 exhibiting companies to do business all in one place.

“We are thrilled to offer the fastener industry IFE’s most jam-packed schedule with even more ways than ever to network, learn, and create rewarding partnerships in just a few days,” said Karalynn Sprouse, executive vice president, Emerald Expositions. “This year’s show is the one and only place attendees need to be to find new products, gain unprecedented access to suppliers, and stay up-to-date on the latest happenings to strengthen your business.”

For its first year, IFE’s Machinery & Tooling and SourceGlobal exhibit hall pavilions will open a half-day early for exhibitors and attendees to preview on Tuesday, Oct. 30, 1 p.m.-4 p.m., followed by regular full day hours on Wednesday, Oct. 31 and Thursday, Nov. 1.

Day one conference program will begin on Tuesday with a workshop on investing in professional development, presented by the Fastener Training Institute, education sessions on leadership, management, and navigating the fastener industry, closing with two highly-anticipated sessions on Prop 65 and the U.S. administration’s trade policy.

“PROP 65: It’s Not About Labels and It’s Not About Chemicals – It’s About Not Getting Sued,” presented by Carmen Vertullo and Rob LaPointe, AIM Testing Laboratory, will give attendees essential information on California’s pressing initiative and how it effects the products they sell, including how and when to use Prop 65 warnings. The 90-minute program will be followed by questions and answers, 1:30 p.m.-3 p.m., on the third floor, South Seas G. A registration fee of \$50 is required.

“U.S. Tariffs and Trade Policies – What to Expect in 2019,” presented by Vanessa Sciarra, vice president for legal affairs and trade and investment policy, National Foreign Trade Council (NFTC), 3:30 p.m.-4:30 p.m. on the third floor, South Seas I, will explain the current administration’s trade policy, including tariffs being implemented under Sections 232 and 301.

Following a full day of education sessions on Tuesday, guests will officially kick off IFE at the annual Welcome Reception, 6 p.m.-8 p.m. at its new location, Daylight Beach Club, Mandalay Bay. The reception will feature an open bar for the first 900 attendees, light appetizers, and entertainment of taiko drummers, hula dancers, and a live DJ. And don't forget to come out to the newest destination for the "Circle Bar" networking event, both Tuesday and Wednesday evening, *The Nightcap*, located at the Eyecandy Sound Lounge, Mandalay Bay, 9pm-midnight, the first 250 drinks are complimentary

For their significant and enduring contributions to the fastener industry, the IFE Awards Ceremony will recognize this year's inductees and winners of the prestigious Hall of Fame and Young Fastener Professional of the Year on Wednesday, Oct. 31, 2:30 p.m.-3:30 p.m. at the Sessions Corner area on the show floor. Three event highlights will take place at the Beer Garden on the show floor, Booth #1175, on Thursday, Nov. 1 – the Young Fastener Professionals-hosted speed networking event, 10:30 a.m.-11:30 a.m., and complimentary drinks at Happy Hour, 1:30 p.m.-2 p.m. Attendees will also have a chance to win a \$500 Visa gift card and one-of-a-kind barstools, courtesy of Parker Fasteners, booth #3339, by entering two giveaways with winners to be announced at the Beer Garden at 2 p.m. Displayed on the show floor will be the 2018 Karma Revero luxury electric car (MSRP: \$130,000), where attendees will have a chance to win \$1000, courtesy of Karma Automotive (www.karmaautomotive.com).

Registered attendees include representatives from Fastenal, W.W. Grainger, Wurth Industry of North America, Bossard North America, Endries International Inc., Eriks North America, HD Supply Brafasco, Hillman Group, Kimball Midwest, Lawson Products, MSC Industrial Direct, and Optimas OE Solutions.

VIP exhibiting suppliers include AlphaUSA, Berlioss Bearing Company, Bodycote Thermal Processing, Doerken Corporation USA, Foerster Instruments, Helm Instrument Co. Inc., and Surface Combustion, Inc.

For more information and to register, visit www.fastenershow.com. Interested in exhibiting? Contact Morgan Wilson, Business Development Manager at 323-817-2226 or morgan.wilson@emeraldexpo.com.

About International Fastener Expo

The International Fastener Expo (IFE) is the largest and most diverse gathering of fastener and industrial professionals in North America. Founded in 1981 it serves all reaches of the supply chain, from manufacturer to distributor to end user, and features nearly 70 product categories. With over 850 suppliers and more than 5,000 attendees from 30+ nations, the International Fastener Expo delivers industry-leading content and facilitates vital industry connections at their annual three-day show in Las Vegas, Nevada, the entertainment and trade show capital of North America.

About Emerald Expositions

International Fastener Expo is owned and operated by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2017, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million

NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve.

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