

General Fasteners Company Announces the Addition of Key Personnel

General Fasteners Company, a full-service distributor of fasteners and assembly components for manufacturers, is pleased to announce the appointment of Jill Baron as President of General Fasteners Company and General Fasteners de Mexico. Ms. Baron brings with her more than 20 years of related industry experience, most recently serving as Lean Distribution Manager at Robert Bosch. Her past experience also includes leadership positions at Federal Mogul and ITW.

“We are very excited that Jill has joined our executive team”, said Ken DiLaura, Chief Financial Officer at General Fasteners. “Her extensive experience in operations management, business development and process improvement will prove to be a significant asset to our company.”

Also joining the outside sales force at General Fasteners Company are Sheila Levy as New Business Development Representative, Midwest Region, and Sandra Ray as Regional Sales Representative, Southeast Region. Both women have a considerable amount of sales experience in the fastener industry, and will use their knowledge to provide excellent service to GFC’s customers.

"We are very happy to welcome both Sheila and Sandra to GFC. With their industry experience and proven track records, they will be great additions to our sales team," said John Kovatch, Vice President of Sales and Marketing at General Fasteners.

About General Fasteners Company

General Fasteners Company (GFC) is a privately owned full-service distributor of Fasteners and Assembly Components for manufacturers. For 65 years, GFC has provided exceptional quality assurance, engineering expertise and inventory management solutions. Customers in the automotive, heavy truck, industrial, medical and military markets are serviced through the Corporate Office in Livonia, Michigan, Engineering & Testing Center in Madison Heights, Michigan as well as twelve regional Distribution Centers throughout the United States and two in Mexico. For more information about General Fasteners Company, visit www.genfast.com, email gfsales@genfast.com or call 800-945-2658.