

EFC International Fills New Strategic Position

In a continued drive for growth, commitment to customers and supply partnership excellence, EFC International announced the addition of Mike Massengill as plastics design/application engineer. Reporting directly to Dave Pfeifer, director of new business development, Mike will be responsible for collaborating with EFC's sales engineers, customers, and suppliers to drive growth with innovative key products.

Mike joins EFC with more than 25 years of experience in application and design engineering, most recently with TRW Automotive. Mike's automotive background and his extensive management experience in product development, launch support, sourcing, and procurement provides an enhanced relationship for the customer as well as the supplier.

EFC International is a leading supplier of specialty engineered metal, plastic, cold-formed, spring steel stampings, electrical and assembled component parts to the OEM and Distribution marketplaces. For more information, visit www.efc-intl.com.