

DDI System Names David Greene New Director of Business Development

DDI System, a leading provider of ERP & eCommerce software for wholesale distributors, is pleased to announce David Greene has stepped into a new role with the company as Director of Business Development.

Greene, founder and former partner of a market-specific ERP for Foodservice Equipment and Supply dealers, joined DDI System as a dedicated Foodservice Market Specialist in January 2020. Greene's wealth of industry expertise and trusted relationships strengthened DDI's focus and growth in the Foodservice Equipment and Supplies industry over the past year and a half.



Greene is now responsible for growing the company's business in all markets, finding new business opportunities, and helping to build a strong, recognizable brand alongside the Marketing and Sales teams. Greene's extensive distribution experience and interpersonal relationships will drive his ability to spot new growth opportunities and solidifying current customer, buying group and association relationships.

"David has proven to be an extremely valuable member of the DDI System management team," said Adam Waller, DDI System's CEO. "His experience and unique ability to build lasting relationships has resulted in new opportunities and greater software enhancements to serve Food Service Equipment dealers and dozens of other distributor markets."

Greene's prior experience includes Vice President of Business Development at AutoQuotes, where he assisted in sales, product development and implementation of the leading quoting software for Foodservice Equipment and Commercial Kitchen Design.

DDI System serves over 1,200 distributors in North America, providing industry-aware ERP and eCommerce software and services to wholesalers. DDI's leading Inform ERP platform combines operational benefits including daily operations, mobile ERP functionality, warehouse management, CRM, connected eCommerce, detailed analytics, and financial reporting.

For more information on DDI's capabilities for wholesale distributors, register for our upcoming webinar at www.ddisystem.com/webinar or email sales@ddisys.com.