

CMG Opens New Sales, Application Engineering Center

Rebranding Effort Underway

Continental Midland Group (CMG) is pleased to announce the opening of a new Sales and Application Engineering Center located in Southfield, Michigan. The new engineering application center will include onsite application engineers, lean product assembly experts, and fully stocked samples for testing and application development.

Phil Johnson – President and CEO states “The expansion of our business into this application engineering center will help improve our speed to market with safety and application engineered products. We are excited to partner with our customers and local Universities on products and services that provide total enterprise savings.”

CMG also announced their rebranding effort. The rebranding of the company is a very important step in communicating our new direction to our employees, customers, and supply partners. Our rebranding effort includes a new logo. The new logo will help our customers and partners recognize CMG as a company with a long-standing history in safety, critical fastener products and application solutions. We will continue to leverage our 100-plus year history, proud heritage, strong brands and application engineering solutions. The new logo is the first step in communicating our direction to be a leader in **Safety & Critical Fasteners** focused on the **Automotive, Commercial Vehicle and Industrial Markets**.

For more information, contact CMG Headquarters at 24000 S. Western Avenue, Park Forest, IL, 60466. Call 708.747.1200, or fax 708.747.9373.

RICH HISTORY



CURRENT



FUTURE

