

Brighton-Best International Proferred Brand Wins Two Pro Tool Innovation Awards

Judging for the 2018 Pro Tool Innovation Awards completed this week and Brighton-Best International received two PTIA awards for products from the new Proferred line. The winning products include Proferred Drywallerz™ (P64040) and the Proferred 8" Ratcheting Adjustable Wrench (T09002).

“Manufacturers are consistently improving their tools. Each year, however, some exceed the norms and develop products that truly deserve recognition. Business owners, builders, contractors, and tradespeople really need to understand which products can help them work smarter and more efficiently,” said Clint DeBoer, Executive Director of the Pro Tool Innovation Awards.

A panel of judges made up of tool and media professionals from across the United States and Canada weighed in on entries from top global manufacturers. This year, over 60 different tool manufacturers submitted nearly 300 tool entries in dozens of categories for a shot to win a 2018 Pro Tool Innovation Award.

Here's what the judges had to say about Proferred products:

Innovating drywall screws? Is there really anything left to improve? Well, yes, actually. Proferred makes some simple but profound changes, including a sharper tip to get the drive started. It's the consistency in the quality that really sets them apart, though. Changing the dies out earlier than necessary costs more, but it means you'll get an exact fit every time.

We've been impressed with the quality of Proferred's hand tools so far, and they have another winner for 2018. Their Proferred's 8" Ratcheting Adjustable Wrench pretty much says it all in the name. With a ratcheting mechanism, it eliminates the need to pull your wrench off the bolt and re-align it before making the next part of your turn. It's going to boost your productivity significantly.

“We believe in the quality and innovation designed into every Proferred product we offer. It is exciting to have our beliefs confirmed,” states Steve Andrasik, Vice-President of Sales. “We are very proud to have been chosen to win these awards and to offer these products to our distributors nationwide.”

Visit www.brightonbest.com to find a distributor of these winning products near you.