

## Brighton-Best International Provides Safety Gear to Community Crossing Guards Across America

Brighton-Best International (BBI) announced immediate availability of Hi-Visibility gloves to crossing guards across America for the 2022-2023 school season, while supplies last.

Getting hit by a car is the third leading cause of death for children ages 5-9, according to the Association for Psychological Science. According to Parents.com, almost 400 children aged 15 and under are killed annually when struck by a vehicle.

It's not hard to think of reasons for these scary statistics. Children are easily distracted and do not always pay attention. They are smaller in stature, so they're more likely to sustain fatal injuries when they are struck. But there may be an even more basic reason for this childhood peril: Children simply don't see the cars coming.



Brighton-Best International is grateful to all the crossing guards who strive to protect our children across America. Unfortunately, most crossing guards must provide their own safety gloves. During the 2022-2023 school season, BBI would like to thank our crossing guards by donating a pair of HI-VIZ Ironclad gloves to our local crossing guard heroes.

If you know of a crossing guard and would like to provide them a pair of HI-VIZ Ironclad gloves, please email [safetocross@brightonbest.com](mailto:safetocross@brightonbest.com) and tell us about your local hero. BBI will ship you a pair of gloves, at no cost, to your location for those who are willing to help children cross the street safely every day.

With back-to-school already here, it's vital to be aware that school zones are dangers zones for kids. Safe Kids Worldwide reports that most drivers speed in school zones, where large numbers of children pedestrians are more likely to be found than anywhere else.

Let's help safeguard our children by providing safety gear to our crossing guards today. Please spread the word, and let's try to give every crossing guard in the U.S.A. a pair of Hi-Viz Ironclad gloves.

For more information about Brighton-Best, visit [www.brightonbest.com](http://www.brightonbest.com).