

New Sales Manager at *American Fastener Journal*

American Fastener Journal is pleased to announce Anna Lippincott has joined the publication as Sales Manager. Anna takes over for Tom Massar, who retired after 32 years with the company. Anna will oversee advertising for *American Fastener Journal*, fastenerjournal.com / FASTENER NEWS NOW, and the *American Fastener Source Guide*.

“I am thrilled to join the *AFJ* team and look forward to being part of this longstanding publication,” Anna said. “The fastener industry is filled with vital, innovative companies, and I am proud to help share their stories and showcase their work.”

Anna brings years of experience in marketing and fundraising consulting, and her past clients include trade publications, political campaigns, and nonprofit organizations. She is a native of Akron, Ohio, and graduated from Ohio University.

She will act as the primary point of contact for all advertisers and has worked with the *AFJ* staff closely to ensure a seamless transition. Any current or prospective advertisers can reach out directly to Anna with questions or new materials.

Anna and the *AFJ* team look forward to seeing readers and advertisers alike at upcoming industry events, including Fastener Fair USA and the International Fastener Expo!

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