

AZ Lifting Hardware Teams with Beron Associates

AZ Lifting Hardware (AZLH) has teamed up with Beron Associates to represent their line in the states of Delaware, Maryland, New Jersey, Metropolitan New York and Eastern Pennsylvania.

Beron Associates was established in the early 1970s by Dave Beron to represent fastener-related manufacturers' products to fastener and specialty tool distributors. Mike Beron joined the agency in 2000, enabling them to provide an even higher level of customer service. Beron Associates is also a member of STAFDA, a relationship that has helped them move into other markets such as construction, HVAC, electrical, plumbing and pipe hanging; all markets where AZLH excels.

"Dave and I spoke a few years back and just did not get together at that time," said Chuck Smith, president of AZLH. "I'm excited to have David and Mike on our team. There is no question that our existing customers will be better served, and we will build new relationships with distributors who may not know us. I'm sure we can do a much better job creating awareness as to the products and services we provide, and with the Berons on board, I'm sure we'll make it happen."

AZ Lifting Hardware is a wholesale distributor of globally produced industrial lifting hardware such as turnbuckles, eye bolts, shackles, hooks and related wire and chain hardware and a manufacturer of Special length eye bolts through 1 ½" (36mm) diameter, rod ends and custom bent products. They have served the fastener, rigging and industrial distribution markets since 2006.

AZ Lifting Hardware is located at 7150 W. Roosevelt St., Suite C101, Phoenix, Arizona, 85043. To request a catalog or for more information, write to them, visit www.azliftinghardware.com, call 888.936.1466, or fax 623.936.8909. Email mberonfastnrep@aol.com or dcberon@aol.com.